



Museum Association of Newfoundland & Labrador

Newsletter Advertisement Rates for 2017-2018

Contact MANL Office:

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Office Hours:
Monday to Friday
8:30am - 4:30pm

Members*

	<u>Issue</u>	<u>Year**</u>
Full Page	\$120	\$228
Half Page	\$70	\$133
Quarter Page	\$40	\$76
Business Card	\$25	\$47
Inserts	\$120	\$228

* \$40.00 Institutional/\$25.00 individual

** yearly rates are for two (2) issues

Non-Members

	<u>Issue</u>	<u>Year**</u>
Full Page	\$130	\$247
Half Page	\$85	\$162
Quarter Page	\$45	\$86
Business Card	\$30	\$57
Inserts	\$130	\$247

Ad Dimensions

Full Page Size = 7-1/8" w x 9-1/2" h
 Half Page Size = 7-1/16" w x 4-3/4" h
 Quarter Page Size = 3-1/2" w x 4-3/4" h
 Business Card Size = 3-1/2" w x 2-1/2" h

Inserts Welcome!

Advertise yourself with an insert! Promote your museum events to our members with a full page insert. Supply your own paper, color or B&W; can use reverse also. Rates for full page advertisements also apply to inserts!

Circulation

350 copies printed quarterly with at least 16 pages per issue. Our publication is distributed to member museums, heritage groups, interested individuals, government and municipal representatives, and sister organizations within the province and beyond.

Publisher's Specifications

Preferred file format:
 Adobe PDF or JPEG File (300 dpi)
 Text Advertisement Accepted!

Visit MANL's website
to find out more!
www.manl.nf.ca