



## Newsletter Advertisement Rates for 2010-2011

### Fee Schedule

#### Members \*

	<u>Issue</u>	<u>Year **</u>
Full Page	\$ 120	\$ 450
Half Page	\$ 70	\$ 260
Quarter Page	\$ 40	\$ 150
Business Card	\$ 20	\$ 70

#### Non-Members

	<u>Issue</u>	<u>Year</u>
Full Page	\$ 130	\$ 480
Half Page	\$ 85	\$ 300
Quarter Page	\$ 45	\$ 175
Business Card	\$ 30	\$ 100

\* \$40.00 Institutional/\$25.00 individual

\*\* yearly rates are for four (4) issues

### Ad Dimensions

Full Page Size = 7 1/8" w x 9 1/2" h

Half Page Size = 7 1/16" w x 4 3/4" h

Quarter Page Size = 3 1/2"w x 4 3/4"h

Business Card Size = 3 1/2"w x 2 1/2" h

### Inserts Welcome!

Charge same as ad rates equal to size of ad/insert.

Supply your own paper, color or B&W; can use reverse also.

### Publisher's Specifications

Preferred ad files format:

Adobe PDF or Regular

JPEG 600 dpi or better (photo quality)

**TEXT ADVERTISEMENT ACCEPTED!**

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