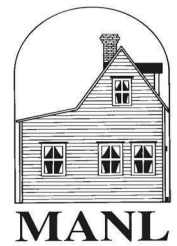


MANL



The Museum Association of Newfoundland and Labrador Newsletter

Rates and Schedule for 2009-10*

Circulation

450 copies printed four times a year (16 pages +) and distributed to member museums, heritage groups, interested individuals, government and municipal representatives, and sister organizations within the province and beyond.

Publisher's Specifications

Preferred Ad files format: Adobe PDF or regular JPEG 300 dpi or better (photo quality)

Text ads acceptable!

Buy an Ad Annual membership: \$40

Members:

	Issue	Year (4 issues)
Full Page	\$120	\$450
Half Page	\$ 70	\$260
Quarter Page	\$ 40	\$150
Business Card	\$ 20	\$ 70

Non-Members

	Issue	Year
Full Page	\$130	\$480
Half Page	\$ 85	\$300
Quarter Page	\$ 45	\$150
Business Card	\$ 30	\$ 90

Inserts welcome—Charge same as ad rates equal to size of ad/insert. Supply your own paper/stock, colour or b&w, print on one or both sides.

Page format area = 7 1/8 w x 9 1/2 h inches (full page)
1/2 page = 7 1/16" w x 4 7/8" h

1/4 page (horizontal)
7 1/16" x 3"

Business card size

3.5" x 2.5"

1/4 page
(vertical)
3.5" x 4 7/8"

Contact

Kelly Simms

Office Administrator

Museum Association of NL

The Colonial Building, Military Rd.

P.O. Box 5785

St. John's, NL A1C 5X3

Ph. 709-722-9034

Fax. 709-722-9035

Email. manl@nf.aibn.com

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